



Welcome, buddy!

We're stoked you're here! Now what?

This is the part where we help you settle into your new Drip digs and prepare you for your big, bright future.

Here's a rundown of what you can expect in the days to come. Let's begin!

First Things First

Keep your peepers peeled to your inbox 'cause we're about to send some very handy onboarding emails your way. These will help you get your account set up and ready to start tracking, segmenting, selling, and conquering from day 1.

01 Update account settings

Update your account settings, e.g., From name, address, etc. These are the basics you'll need to send emails and stuff, and it's probably the easiest of any task ever.

Time estimate: A fast 1-3 minutes

02 Install the JavaScript snippet

Your account's unique JS snippet is what enables your Drip account to see what your subscribers are up to. Install it on your website pronto for spot-on tracking and segmenting from the start.

Time estimate: 10 minutes. Maybe 15 with a potty break.

03 Connect any integrations

Drip integrates with a lot of marketing tools you probably know and love, like Facebook, Leadpages, Shopify, and more. Connect Drip to any and all of your integrations so they can all start having a big ol' conversation about your subscribers and customers.

Time estimate: This really depends on how many other apps you're using. Plan on 5-7 minutes per app.

04 Import subscribers

This whole online marketing thing really doesn't work unless you have some subscribers you're marketing to. Import your existing email list or, if you're just getting started, make some Drip forms for your website and start building one.

Time estimate: Time depends on how big your list is. The more subscribers, the more time it'll take to suck in all that info. Just start it and go do something more fun for a bit. I hear MarioKart is cool.

05 Set up your first marketing campaign

What big, gaping hole in your marketing strategy sent you to Drip in the first place? Did you need a way to reach out to cart abandoners? Did you need a better lead nurturing sequence? Or maybe you needed an automated way to send your online course to people. Whatever it was, set that up first.

Time estimate: Again, time varies here depending on what you're building and how you're building it. You can always start simple, say, with one Broadcast email, then keep building your skills until you have a sprawling Workflow in place.

Say "Hey!" to Support

You'll never be lost at sea here. Drip's support team is around from 7 am to 7 pm (CST) every weekday. Depending on your plan level, you'll be able to reach them through email, live chat, or phone.

Their No. 1 goal is your success with your business, so don't hesitate to ask them anything, no matter how massive or teensy-tiny the question is. Go ahead, try them. They love a good puzzle.

Get in touch with us at support@drip.com